



To get started on an energy efficiency project for your building or for more information, contact Enbridge Gas Distribution at:

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 F: 416-495-6047  
 E: [energyservices@enbridge.com](mailto:energyservices@enbridge.com)  
 W: [enbridgegas.com/business](http://enbridgegas.com/business)

## Run It Right

Exclusive Operational Improvement Service



- To be eligible you must be an Enbridge customer that consumes at least 340,000m<sup>3</sup> of natural gas annually and approved measures must be implemented between January 3, 2011 and December 31, 2011.
- This advertisement is a summary only and additional terms, conditions and restrictions apply.
- Programs are subject to cancellation without notice at any time.
- Enbridge makes no representation, warranty or guarantee regarding the projected savings of any energy efficiency measure undertaken by customer.
- Additional program terms and conditions apply. Please ask your Enbridge Energy Solutions Consultant (ESC) or call 1-866-844-9994 for details.

- Reduce energy consumption
- Save money
- Get rewards

It's **Easier** with  
Enbridge

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# RUN IT RIGHT



**Energy Efficiency Planning**



**Program Support**



**Reliable Energy Solutions and Expertise**



**Identification of Financial Incentives**



**Connection to Independent Business Partners**



**Meter Exchange (Qualified Customers)**

Run It Right is ideal for large volume customers who are looking for operational improvements with low / no cost energy efficiency solutions. It is recommended that customers participate in the Energy Compass service (building benchmarking) prior to entering Run It Right.

Large Commercial Energy Solutions Consultants (ESCs) support participants throughout the entire process. They will ensure customers maximize all energy efficiency opportunities and related financial incentives.

## SERVICE FEATURES

- Identifies operational improvement opportunities in your building that can save natural gas
- Tracks actual / monitored gas saving
- Can monitor on a monthly or daily basis (depending on type of meter)
- Provides a premium incentive for live day after monitoring
- Opportunity to participate in operator training

## SERVICE BENEFITS

- Access to natural gas experts who will help develop a customized energy efficiency strategy
- Reduction in Energy Consumption
- Financial incentives for qualifying participants.
- Measures are usually low cost / no cost
- Subsidized operator training (upon qualification)
- Meter exchange (qualified customers)
- Site specific recommendations for operational improvements



# RUN IT RIGHT PROCESS



Customers will need to qualify for the Run It Right service. Upon approval and registration, participants will need to follow a three step process. The service is structured to provide the largest rewards for the most proactive and long lasting operational improvements. Please see below for more details.

## 1 CREATE BASELINE

- A 2-year baseline is recommended for an effective operational improvement assessment.
- Customers can create their own baseline; contract a third-party/engineering firm or utilize Enbridge resources.
- Monthly monitoring or live daily monitoring can be used. If a customer chooses daily monitoring by a third party, Enbridge will provide an upfront incentive of \$1000 (proof of purchase/service provider is required).
- If required, customers may be eligible to get a meter exchanged (upon qualification).

## 2 IMPLEMENT MEASURES

- Upon completion of the baseline, all measures should be implemented within four weeks.
- All documents for any implemented measures should be submitted to Enbridge (cost, dates, etc.).
- Enbridge can provide customers with site specific operational improvement recommendations based on industry best practices.

## 3 REPORT FOR REWARDS

Customers will be rewarded for their operational improvements, regardless of their monitoring method. Enbridge will provide a larger incentive for proactive energy efficiency (daily monitoring). Reward levels are provided below:

**Monthly Monitoring:** \$0.05/m<sup>3</sup> saved – based on 12-months of actual monitored natural gas savings

**Daily Monitoring:** \$0.10/m<sup>3</sup> saved – based on 6-months of actual monitored natural gas savings, plus 6-months of projected gas savings.\*

\*If natural gas savings are not consistent, 12 months of gas monitoring is required.